

LESTER ELEMENTARY SPONSORSHIP OPPORTUNITIES

2023-2024

PLATINUM SPONSOR

BENEFITS

Company logo displayed on Lester Platinum Sponsor Banner at **12 Lester PTA events**:

1. 6th Grade Party
2. Fall Book Fair
3. Family Reading Night
4. Fun Run (**Flagship Fundraiser**)
5. Expressions Art Show and Open House
6. Science Olympiad
7. Special Adult Dance Event
8. Special Adult Activity Event
9. Spring Book Fair
10. Variety Show
11. Winter Fundraiser (**Flagship Fundraiser**)
12. World's Fair

FLAGSHIP EVENT BENEFITS:

Fun Run

- Company logo featured on Lester Platinum Sponsor Banner displayed on event stage and at NEW post-race Lester Family Fest at Hummer Park
- Company logo featured on back of Fun Run t-shirt
- One complimentary entry into 1-mile and/or 5k race
- Opportunity to have a tabletop display to promote your company on race day at Lester school and/or Family Fest at Hummer Park (table provided by Lester)
- Promotional materials (provided by Sponsor) included in Fun Run participant race packets

Winter Fundraiser

- Company logo featured on Lester Platinum Sponsor Banner displayed at event
- One complimentary ticket to Winter Fundraiser event
- Company logo displayed on cocktail table
- Unique branding opportunities such as: company logo on cups, beverage napkins, photo booth, DJ booth, etc. (to be determined between event planning committee and sponsor)

Additional Promotional Benefits

- 4 Platinum Sponsor shout-outs in Lester e-blasts
- 4 Platinum Sponsor shout-outs on Lester PTA Facebook Group (private group)
- Company logo displayed on Lester PTA website: lesterpta.com

TOTAL INVESTMENT: \$1,000

Payments can be made in full (September 2023)
or in two installments: \$600 (September 2023)
and \$400 (January 2024)

TO SUBMIT SPONSOR APPLICATION

Complete <http://www.lesterpta.com/sponsorship-form>
or email vpfundraising@lesterpta.com

PLATINUM PLUS SPONSOR

BENEFITS

Platinum sponsorship benefits, PLUS choose one Lester PTA event below to be featured as the EXCLUSIVE PRESENTING SPONSOR with additional benefits specific to each event.

6th Grade Party

Company logo on presenting sponsor sign at event and on back of t-shirt

Expressions Art Show and Show

Company logo on presenting sponsor sign at event, exclusive sponsor of a raffle for professional framing of one child's artwork

Fall Book Fair

Company logo on presenting sponsor sign at event and on bookmark provided with all book fair purchases

Family Reading Night

Company logo on presenting sponsor sign at event and on sticker to be applied to book provided to all attending families

Science Olympiad

Company logo on presenting sponsor sign at event and on event schedule/map handout

Special Adult Activity

Company logo on presenting sponsor sign at event and on event favor provided to all attending students

Special Adult Dance

Company logo on presenting sponsor sign at event and on event favor provided to all attending students

Spring Book Fair

Company logo on presenting sponsor sign at event and on sticker to be applied to book provided to all guests

Variety Show

Presenting sponsor company logo projected on stage curtains before and after the show, in printed program book and opportunity to include company advertisement in program book

World's Fair

Company logo on presenting sponsor sign at event and on event favor bag provided to all attending students and opportunity to include promotional materials in favor bag

TOTAL INVESTMENT: \$1,200

Payments can be made in full (September 2023)
or in two installments: \$600 (September 2023)
and \$600 (January 2024)

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GOLD SPONSOR

BENEFITS

Company logo displayed on **Lester Gold Sponsor Banner** at 5 Lester PTA events:

1. Family Reading Night
2. Fun Run (**Flagship Fundraiser**)
3. Expressions Art Show and Open House
4. Variety Show
5. Winter Fundraiser (**Flagship Fundraiser**)

FLAGSHIP EVENT BENEFITS:

Fun Run

- Company logo featured on Lester Gold Sponsor Banner displayed on event stage and at NEW post-race Lester Family Fest at Hummer Park
- Company logo featured on back of Fun Run t-shirt
- Promotional materials (provided by Sponsor) included in Fun Run participant race packets

Winter Fundraiser

- Company logo featured on Lester Platinum Sponsor Banner displayed at event

Additional Promotional Benefits

- 2 Gold Sponsor shout-outs in Lester e-blasts
- 2 Gold Sponsor shout-outs on Lester PTA Facebook Group (private group)
- Company logo displayed on Lester PTA website: lesterpta.com

TOTAL INVESTMENT: \$750

Payments can be made in full (September 2023)
or in two installments: \$500 (September 2023)
and \$250 (January 2024)

TO SUBMIT SPONSOR APPLICATION

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ADDITIONAL SPONSORSHIP OPTIONS

SILVER SPONSOR

Benefits

- Promotional materials (provided by Sponsor) included in Fun Run participant race packet
- 1 Silver Sponsor shout-out on Lester PTA Facebook Group (private group) - timing chosen by sponsor
- Company logo displayed on Lester PTA website: lesterpta.com

Total Investment: \$500

- Payment in full due September 2023

BRONZE SPONSOR

Benefits

- Promotional materials (provided by Sponsor) included in Fun Run participant race packet
- Company name in Sponsor Listing on Lester PTA website: lesterpta.com

Total Investment: \$250

- Payment in full due September 2023

IN-KIND SPONSOR

We welcome sponsorship via in-kind sponsorships of all kind! This is a unique way to support our school community while demonstrating your product and/or service to our community. Benefits including logo recognition are commensurate with the value of the product and/or service donation, and will be agreed upon between sponsor and Lester PTA.

GIFT CARD DONATION

We also welcome donations of gift cards for your business. Lester families love to support local!

TO SUBMIT SPONSOR APPLICATION

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